

AC DiT. ANNA CHIARA TROLIO



*"I love my job because
I find it the most creative, magical
and stimulating there can be."*

*"What I find especially fascinating
is that I discovered it quite inadvertently,
day after day;
I enjoy realizing how such 'coincidence'
has given rise to a dream and a passion
which have always been part of me."*



Anna Chiara Di Trolio

Perfumer

Moellhausen S.p.A. - Italy

ANNA CHIARA DI TROLIO

CLASSICAL TRAINING

A RECOGNIZED OLFACTORY SENSITIVITY

Raised in Salerno, a city in the Campania region nearby the Amalfi Coast, Anna Chiara Di Trolio has a special relationship, cultivated from an early age, with the scent of her land and the sea around her.

She was born on November 8th 1991, and the smells that form her first olfactory imprint are exactly those of the sea and the breeze scenting of salt and seaweed. She joined Moellhausen in 2018, when she was 27 years old, and today Anna Chiara holds the role she has always dreamed of: the one of perfumer, creator of fragrances.

Anna Chiara attained a classical education which established a solid basis for her subsequent scientific university path.

She attended the faculty of Cosmetic Science and Technology in Rome and thus became a cosmetologist, with a degree thesis precisely on fragrances. An important course of study that allowed Anna Chiara to realize how, among all the accessories of cosmetics, the perfume is certainly the most refined and seductive one because it is linked to the pleasure and the most intimate emotions of each individual.

A global training experience continuing to this day, supported by an alert curiosity envisioned to give meaning and content to her innate gift of recognizing and giving value to the fragrances that surround her and that she now creates with competence and passion.

Ever since she was a child, a specifically accentuated attention to olfactory stimuli made her immediately discern the materials and spaces which encircled her. A peculiarity quickly identified and valued by her father (qualified sommelier and expert in this field), who encouraged her to deepen and give a precise direction to such marked sensitivity.

If he deserves the credit for supporting Anna Chiara since her childhood, she must be credited for having early figured out that to become a perfumer it takes more than the nose alone, but you even need daily olfactory training and careful study of olfactory families in order to understand the importance of the interaction among raw materials and the role of the fragrance totality and detail.

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THE MUSIC OF FRAGRANCES

After her university studies, it is actually at Moellhausen that Anna Chiara has matured all her potential starting from the more practical side, the one of the application laboratory of beakers and pipettes to then get to create perfumes.

According to Anna Chiara, fragrances are living creations always offering unrepeatable experiences, shareable in their entirety and partially unique for each one. With a space-time development which is more than just the sum of the components.

“They can be associated with musical compositions - says Anna Chiara - where the harmony of a chord depends on the balance of proportions, on the olfactory intensity of each note and on the harmony and disharmony (pleasant or strident combinations of few signs) with which the notes follow one another. The way the notes blend over time defines the composition of the fragrance.”

GOING BEYOND YOUR OWN SUBJECTIVE TASTE

“If the perfumer has something in common with a musician or a painter - who have at their disposal notes or colors, single raw materials that, following the right equilibrium, can give life to an exciting melody or painting the ability of good perfumers stands out particularly in respecting a brief and in putting themselves in the consumer shoes,” claims Anna Chiara.

For a perfumer like her, “going beyond your own subjective taste” is not a painful resizing of one’s ego, but an invigorating joy when we perceive that we are in communion with the whole. Her origins as a woman from Southern Italy boost her creativity with warmth and passion, and do not anyhow prevent her from stubbornly seeking that olfactory coherence arising and refining day after day from the intense dialogue with customers and fellow perfumers.

THE INTELLECTUAL PURSUIT OF BEAUTY

Her certainty is that “the fragrance is an endless search for beauty which transfers the intimate character of its creator and must not only inspire the pleasure of the senses, but also the emotions.”

Inventing and composing perfumes is to her an intellectual operation that implicates recombining and reworking olfactory memories until a new, original synthesis is obtained.

An activity concurrently involving the senses and the brain, which for Anna Chiara are the indispensable tools to give a smell to the world and to the people around us.





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PURSUIING DREAMS AND TELLING A STORY

“Each fragrance tells a story and in creating them - says Anna Chiara - I pursue dreams I see completely fulfilled only when I know I have created something good that did not exist before.”

Following logic and decision-making processes, which cannot be translated into algorithms to be entrusted to a machine, Anna Chiara knows well that the fragrance creator gives birth to something not previously existing and partly conveys the character of its author, as well as an “instinctive creative side” which contributes to the success of the product with the public.

A personal interpretation that in Anna Chiara merges with the curiosity of learning new things every day and knowing the olfactory differences which enrich the world with beauty.

To this end, she is favored by her sunny character and by an expansiveness leading her to grasp every form of expression of reality. Without ever taking herself too seriously, she knows how to translate even the most complex thoughts and the most indecipherable sensations into fragrances. Always with a smile on her lips and a light in her eyes.

