

P.C. ZEZZA PATRIZIA



"The climax in the creation of a fragrance is the olfactory evaluation of the first formula; it is a very intimate and revealing moment, rarely shared with others. And the joy of finding again in the nose the concept of beauty that inspired me is far beyond words."



PATRIZIA CEZZA

Born in 1964 in the very heart of Milan she still lives in, Patrizia Cezza grew up in a stimulating environment which helped develop that curiosity for the world and people that has distinguished her since childhood.

And it is precisely by entering, at the age of twelve, the chemical laboratory of the high school where her father taught, that Patrizia realized right away this was the world she aspired to know in depth once grown-up.

After important experiences first in textile and then in chemical companies, Patrizia joined Moellhausen twenty-three years ago and today she holds, with many years of expertise, the role of executive and master perfumer.

LOVE AT FIRST SIGHT

Pursuing her passion for laboratory trials, Patrizia attained a technical training that initially saw her graduating in Industrial Chemistry and later, after some time spent looking for the right opportunity, joining the Italian plant of Florasynth – a small, yet prestigious American multinational corporation in the flavor and fragrance industry –where she started to work in the analytical lab. At Florasynth, Patrizia for the first time came across flavors and fragrances which every day passed through her hands in order to be examined.

Hence, she fell in love with perfumes at first sight, a love that never deserted her and that keeps on feeding continuously. The ability to observe and the desire to discover the laws of nature were her starting point. Over time, Patrizia has leveraged her sensitivity, supported by a strong memory and a great deal of willpower that have enabled her to transform into artistic creations the know-how she owns.

A PATH ORIGINATING FROM FASHION

Although apparently distant from what her current carrier is about, Patrizia’s first job in a textile firm was a key moment for her training. There she met the colors and the iridescent shapes of the fabrics which become exclusive clothing items. There her predisposition to technical analysis perfected with the joyful contemplation of fashion creations. She discovered a world that seems to live on appearance alone, and it is instead governed by precise rules and refined materials. The one with fashion was a fateful encounter, which served not only to broaden her knowledge, but above all to make her discover and discern what beauty is really made of. A significant professional stage that afterwards proved to be very useful for Patrizia with a view to become an expert in the aesthetics of fragrances.

ENRICHING AND NEVER ALARMING CHANGES

Before joining Moellhausen in 1999, Patrizia underwent from the inside multiple corporate transformations which enriched her work experience. Florasynth – the first company within the world of fragrances where she operated – joined in with Haarmann & Reimer, then merged with Dragoco and eventually became Symrise.

Rather than alarming Patrizia, those transitions made her aware of how changes are an important growth accelerator from both a human and professional point of view.

Knowing the business dynamics as a whole helps Patrizia to be the ideal interlocutor to better understand and satisfy all customer needs and to propose the most effective creative solutions. So as to convey emotions and concepts through scents as a musician could do with sounds or a painter with a canvas.

“Knowing how to translate into successful fragrances every dream fostering beauty” is the ambition Patrizia has always cultivated. And it is at Moellhausen that she found the optimal environment for realizing what she yearns more than anything else.

In various years of activity, Patrizia has progressed alongside the Company by taking on the challenges, risks, changes and difficulties with the enthusiasm of those who have no doubts about being in the right place at the right time.

To her, engaged all along in the R&D laboratory she contributed to grow, gas chromatography has no secrets and Patrizia reads the analyses as if they were the pages of a book. It is with such spirit of researcher and a very large amount of knowledge enhanced throughout, that she conceives fragrances.

Creating a perfume is for Patrizia always a discovery: “You blend dozens of essential oils and different substances to get to ‘That Perfume’ which must give emotions to the person who wears it... and in my opinion, fragrances complete us and bring out the best in us, just as sartorial clothes.”

According to Patrizia – also enriched by the capabilities gained during the many years of collaboration with numerous professionals and brands in the Middle East, where perfume is experienced as an essential good – “the fragrance is comparable to a jewel, a designer dress, a branded bag... It is that thing which makes you feel better, gives you confidence, makes you feel special.”

More sensitive than other people to tastes, at an olfactory level, Patrizia is sensitive to the deeper facets she loves to investigate with the curiosity of a scientist in search of new molecules and with the contemplative pleasure of an esthete.

WEARING THE PERFUME

ALL THE DELIGHTS OF THE SENSE OF SMELL





Patrizia Cezza

Perfumer

P.C

Moellhausen S.p.A. - Italy

Patrizia Cezza

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Perfumer



Moellhausen S.p.A. - Italy



THE ARCHITECTURE OF FRAGRANCES

Patrizia's wealth of professional experience and technical know-how is put to good use at Moellhausen where she acts as a tutor in the first challenges of young perfumers and trainer in advanced courses on essential oils.

A major enthusiast of Italy and its ancient civilization, Patrizia favors architecture among the arts. And it is by taking inspiration from the architectural works of the past, as well as by observing the skyline of the world most modern cities, that she is inspired in conceiving fragrances. Like an architect, Patrizia too knows to choose the best raw materials for constructing her perfume and, like an architect, she imagines the space to be occupied by her olfactory creation.



Patrizia Ceza
Perfumer